



Friday, May 1, 2015

East Lake Woodlands Country Club

Oldsmar, Florida

Invest in the future of the CPA Profession



ficpa.org/golf

## Suncoast Scramble

### Tournament Fact Sheet

Date & Time: Friday, May 1, 2015

12:30 p.m. - Shotgun Start

Location: East Lake Woodlands Country Club

Oldsmar, FL

Cost: \$200 per player

Fee Includes: Greens Fees, Lunch, Dinner, Cart, Three Hours of CPE, Practice

Balls, Contests, Prizes, Giveaways.

Durpose: Raise scholarship funds for deserving Florida accounting students

## Golf Tournament Committee

Bill Moore, Chair

Mary Clawson
David A. Cumberland
Charles F. Gund
Cecil "Pat" Patterson
William C. Quilliam

Charles D. Riggs, III
F. Gordon Spoor
Jose E. Valiente
Alan West
John Michael Williams

FICPA Educational Foundation



For more information please contact:

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#### The Tournament

The FICPA Educational Foundation Suncoast Scramble raises scholarship funds for Florida fourth and fifth-year accounting students. With the help of our sponsors, the Suncoast Scramble has a goal of raising \$20,000 to provide deserving accounting students with scholarships.

The Suncoast Scramble combines the effort and support from our sponsors, the FICPA Suncoast Chapter, the Board of Trustees of the FICPA Educational Foundation and other local chapter officers and leaders.

### The Awards Dinner

The 2015 Awards Dinner provides an evening of networking with Tampa Bay's top CPAs, accounting firms and industry professionals. Enjoy cocktails, dinner, silent auction, a raffle and scholarship presentations!

## The FICPA Educational Foundation

The FICPA Educational Foundation is a charitable nonprofit organization that works to ensure the integrity and success of the accounting profession in Florida. Since 1959, it has awarded more than \$3 million to accounting students across the state. Last year, the FICPA Educational Foundation awarded more than \$150,000 to deserving accounting students.

## **Sponsorship**

The FICPA Educational Foundation Suncoast Scramble provides unique sponsorship opportunities to help increase visibility and exposure of company products and services to a select group of more than 100 of Florida's top CPA professionals and executives.

Supporters of this event will directly impact the future of the CPA profession while increasing awareness of their products and services to professional men and women whose income, education, leadership and lifestyle make them valuable partners.

## The Golf Course

Located at the northern tip of Tampa Bay, East Lake Woodlands Country Club has two 18-hole championship golf courses. Few Tampa Bay golf courses match the pristine beauty and level of challenge that you will find at East Lake Woodlands.

Visit the course's website at www.clubcorp.com/Clubs/East-Lake-Woodlands-Country-Club/Amenities/Golf to obtain directions or get a head start on studying the fairways.

# Sponsorship Benefits and Levels

#### PRESENTING - \$3,000

The Presenting Sponsorship is the highest level of support for the FICPA Educational Foundation Suncoast Scramble. As a Presenting Sponsor, your company receives the following benefits:

- Exclusive naming rights of FICPA Educational Foundation Suncoast Scramble "Presented by..."
- Sixteen (16) VIP golf passes includes greens fees, lunch, CPE, cart, etc. (\$1,680 value)
- Sixteen (16) VIP Tickets to the Awards Dinner (\$400 value)
- CEO receives a three to five minute company presentation during the Awards Dinner, ensuring company exposure to Florida's top CPAs and executives
- Company banner exclusively showcased during golf tournament and Awards Dinner
- Exclusive opportunity to distribute company products and information during Awards Dinner, and include company products and information in all player packets
- Exclusive Hole Sponsor of contest hole and sign at a prominent location to distribute and promote company products and services (\$300 value)
- Company name/logo prominently listed on all promotional materials, including sponsor and
  player brochures, sponsor banner, flyers, programs, website, print ads, articles and emails
  distributed to FICPA leadership and more than 18,000 FICPA members across the state

#### **EAGLE - \$2,000**

The Eagle Sponsorship is a wonderful way to showcase your company to potential clients and customers. As an Eagle Sponsor, your company receives the following benefits:

- Twelve (12) VIP golf passes includes greens fees, lunch, CPE, cart, etc. (\$1,260 value)
- Twelve (12) VIP Tickets to the Awards Dinner (\$300 value)
- Exclusive opportunity to include company products and information in all player packets
- Exclusive Hole Sponsorship and sign at a prominent location to distribute and promote company products and services (\$300 value)
- Name/logo recognition at Awards Dinner
- Name/logo listed as Eagle Sponsor on all promotional materials, including sponsor and player brochures, sponsor banner, flyers, programs, website, print ads, articles and emails distributed to FICPA leadership and more than 18,000 FICPA members across the state

#### **BIRDIE PLUS - \$1,300**

The Birdie Plus Sponsorship provides your company with eight VIP golf passes along with traditional Birdie Sponsor benefits and company exposure. As a Birdie Plus Sponsor, your company receives the following benefits:

- Eight (8) VIP golf passes includes greens fees, lunch, CPE, cart, etc. (\$840 value)
- Eight (8) VIP Tickets to the Awards Dinner (\$200 value)
- Hole Sponsorship and sign to distribute and promote company products and services (\$300 value)
- Name recognition during Awards Dinner
- Name listed as Birdie Plus Sponsor on all promotional materials, including sponsor banner, flyers, programs, website, print ads, articles and emails distributed to FICPA leadership and more than 18,000 FICPA members across the state

#### **BIRDIE - \$800**

The traditional Birdie Sponsorship now provides more benefits at a great new price. As a Birdie Sponsor, your company receives the following benefits:

- Four (4) VIP golf passes includes greens fees, lunch, CPE, cart, etc. (\$420 value)
- Four (4) VIP Tickets to the Awards Dinner (\$100 value)
- Hole Sponsorship and sign to distribute and promote company products and services (\$300 value)
- Name recognition during Awards Dinner
- Name listed as Birdie Sponsor on all promotional materials, including sponsor banner, flyers, programs, website, print ads, articles and emails distributed to FICPA leadership and more than 18,000 FICPA members across the state

#### FICPA CHAPTER - \$600

This sponsorship provides local FICPA Chapters with 4 VIP golf passes and the following benefits:

- Four (4) VIP golf passes includes greens fees, lunch, CPE, cart, etc. (\$420 value)
- Four (4) VIP Tickets to the Awards Dinner (\$100 value)
- Name recognition during Awards Dinner
- Name listed as FICPA Chapter Sponsor on all promotional materials, including sponsor banner, flyers, programs, website, print ads, articles and emails distributed to FICPA leadership and more than 18,000 FICPA members across the state

#### HOLE SPONSOR - \$300 (PER HOLE)

- Hole Sponsorship and sign to distribute and promote company products and services (\$300 value)
- Exclusive opportunity to include company products and information in all player packets
- Name recognition during Awards Dinner
- Name listed as Hole Sponsor on all promotional materials, including sponsor banner, flyers, programs, website, print ads, articles and emails distributed to FICPA leadership and more than 18,000 FICPA members across the state

#### **MEAL SPONSOR**

Awards Dinner - \$1,500 • Lunch - \$1,000 • Breakfast - \$750

- Hole Sponsorship and sign to distribute and promote company products and services (\$300 value)
- Exclusive opportunity to include company products and information in all player packets
- Name recognition during Awards Dinner
- Name listed as Breakfast/Lunch/Dinner Sponsor on all promotional materials, including sponsor banner, flyers, programs, website, print ads, articles and emails distributed to FICPA leadership and more than 18,000 FICPA members across the state

#### DRINK CART SPONSOR \$1,000 (exclusive) or two sponsors at \$500 each

- Company name/logo printed on all VIP drink tickets
- Provides sponsorship of all beverages during tournament
- Company name/logo prominently displayed on up to two (2) drink cart signs
- Name recognition at FICPA Educational Foundation Suncoast Scramble Awards Dinner
- Name listed as Drink Cart Sponsor on all promotional materials, including sponsor banner, flyers, programs, website, print ads, articles and emails distributed to FICPA leadership and more than 18,000 FICPA members across the state

#### SINGLE PLAYER - \$200

- One (1) VIP golf pass includes greens fees, lunch, CPE, cart, etc. (\$105 value)
- One (1) VIP Tickets to the Awards Dinner (\$25 value)
- Three (3) Complimentary Hours of CPE

#### CPA GUEST - \$30

Three (3) Complimentary Hours of CPE

#### **DINNER GUEST - \$25**

One (1) VIP ticket to Awards Dinner



Format: Shotgun Start - Team Scramble - Select-a-Shot

Pairing: Four person teams

Dress Code: Collared shirts and soft spikes

Schedule of Events

9 a.m. - 11:30 a.m. Three (3) Hours of CPE

11:30 a.m. - 12:30 p.m. Registration, Warm Up and Lunch

12:30 p.m. SHARP Shotgun Start 5 p.m. - 7 p.m. Awards Dinner

Each Golf Pass Includes

Greens fees for 18 holes

Florida CPA Champions Cup Lunch and dinner Top team - lowest gross score

Top three teams - lowest net score Golf gift - golf attire or equipment

Longest drive (2 holes)

Prizes Awarded

Golf cart, range balls and player packet giveaways Closest to the pin (2 holes)

Three (3) hours of CPE Hole-in-one (1 hole, par three)

## Registration/Sponsorship Agreement

Company Name:				
Company Representative:		Title:		
Address:				
City, State, ZIP:				
Phone:		E-mail: _		
Select one of the following	levels:			
□ Presenting □ Eagle □ Birdie Plus □ Birdie □ Chapter □ Hole □ Single Player	\$3,000 \$2,000 \$1,300 \$800 \$600 \$300 \$200		CPA Guest Dinner Guest Breakfast Lunch Dinner Drink Cart (check	
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