

Meet Dr. Srikumar Rao

SATURDAY, SEPTEMBER 22, 2012 | 10:30 AM— 11:45 AM

A FREE LECTURE

SPONSORED BY THE RAO INSTITUTE AND GASSMAN LAW ASSOCIATES, P.A., AS A PUBLIC SERVICE

Noted author and internationally recognized speaker, Dr. Srikumar Rao, will be speaking on Saturday, September 22, 2012 at 10:30 am at the Holiday Inn Express in Clearwater, Florida for 1 hour and 15 minutes.



Srikumar Rao, Ph.D.

Dr. Rao's topic will be:

***Good Thing—Bad Thing—Who Knows?
Changing Your Immediate and Long-Term
Responses to Events and Challenges***

Dr. Srikumar Rao is a speaker, former business school professor, and head of The Rao Institute. He created the singularly powerful course Creativity and Personal Mastery, which he has taught at leading business schools including Columbia and the London Business School. Hundreds of executives have been transformed by CPM, including from such companies as Google, Microsoft, Merrill Lynch, General Electric, Morgan Stanley and others. Dr. Rao has written two books, *Are You Ready to Succeed* and *Happiness at Work*, and writes regularly on management practices and leadership. He has received wide media coverage and acclaim, and has been a speaker for TED and Leading@Google talks. He received his PhD in Marketing from Columbia University, and has worked as an executive for Warner Communications, Continental Group, Data Resources and McGraw Hill.

If you have never heard of Dr. Rao then you may want to see his YouTube presentations for TED and Google or his McGraw-Hill Thinkers 50 Interview, and/or read his books *Happiness at Work* and *Are You Ready to Succeed?*, which he will autograph after the presentation.

An optional afternoon workshop will be given from 1pm—8pm with a light dinner and break at a cost of \$575 per person. Please RSVP to the above **FREE** presentation by September 14, 2012 and you will have the opportunity to attend the afternoon conference for \$575 if you would like to do so. Individuals who reserve a space for the afternoon session before September 10, 2012 will pay a discounted rate of \$525 if they choose to attend. Full time students, medical interns and fellows can attend for \$285, or if they sign up before September 10 they will pay a discounted rate of \$215.

For more information or the RSVP please contact:

Janine Ruggiero | janine@gassmanpa.com | 727-442-1200 x 226