

# Meet Dr. Srikumar Rao

GASSMAN LAW ASSOCIATES, P.A. HAS ARRANGED FOR TED SPEAKER AND MCGRAW HILL THINKERS 50 AUTHOR DR. SRIKUMAR RAO TO PROVIDE A FREE PUBLIC LECTURE ENTITLED:

## GOOD THING—BAD THING—WHO KNOWS? CHANGING YOUR IMMEDIATE AND LONG-TERM RESPONSES TO EVENTS AND CHALLENGES

10:30 am — 11:45 am

Saturday, September 22, 2012

Hilton Carrillon Park  
950 Lake Carrillon Drive  
St. Petersburg, Florida



Srikumar Rao, Ph.D.

Dr. Srikumar Rao is a speaker, former business school professor, and head of The Rao Institute. He created the singularly powerful course Creativity and Personal Mastery, which he has taught at leading business schools including Columbia and the London Business School. Hundreds of executives have been transformed by CPM, including from such companies as Google, Microsoft, Merrill Lynch, General Electric, Morgan Stanley and others. Dr. Rao has written two books, *Are You Ready to Succeed* and *Happiness at Work*, and writes regularly on management practices and leadership. He has received wide media coverage and acclaim, and has been a speaker for TED and Leading@Google talks. He received his PhD in Marketing from Columbia University, and has worked as an executive for Warner Communications, Continental Group, Data Resources and McGraw Hill.

If you have never heard of Dr. Rao then you may want to see his YouTube presentations for TED and Google or his McGraw-Hill Thinkers 50 Interview, and/or read his books *Happiness at Work* and *Are You Ready to Succeed?*, which he will autograph after the presentation.

**FOR MORE INFORMATION OR TO RSVP PLEASE CONTACT:  
Janine Ruggiero | [Janine@gassmanpa.com](mailto:Janine@gassmanpa.com) | 727-442-1200**

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In addition to the above, Dr. Rao will be presenting an afternoon paid workshop for those who wish to attend. This workshop will be given from 1—6pm, and participants may then want to stay and have a light dinner break with Dr. Rao and then attend a complimentary after dinner discussion of his books *Happiness at Work* and *Are You Ready to Succeed?* with lively question and answer interaction. The cost of the afternoon program is normally \$575 but Thursday Report Recipients may attend for \$475. Full time students, medical interns and fellows can attend \$285.

To lock in the special pricing above, please RSVP to attend the free morning presentation and/or the afternoon workshop. If you plan on attending the morning lecture and then decide you want to stay for the afternoon workshop you will receive the special pricing mentioned above.